CCPA Data Collection

Category of Personal Information	Categories of Sources of Collection	Business or Commercial Purpose for Collection
A. Identifiers.	Third-party data vendors Business partners Employees/job applicants/independent contractors Website users Customers Website activity	To provide our products and services To improve our products and services To identify potential clients To market our products and services To provide employment, to process payroll, and administer employee benefits Employee communications Recordkeeping and reporting requirements Compliance with legal and regulatory obligations To provide employment opportunities, and conduct background and credit checks Job applicant communications Workforce planning Recruiting, hiring, and employee onboarding Implementing employee diversity and inclusion initiatives
B. Personal information categories listed in the California Customer Records	Employees/job applicants/independent contractors	To provide our products and services

statute (Cal. Civ. Code § 1798.80(e)).	Website users Customers User requests for profile updates	To improve our products and services To identify potential clients To market our products and services To provide employment, to process payroll, and administer employee benefits Employee communications Recordkeeping and reporting requirements Compliance with legal and regulatory obligations To provide employment opportunities, and conduct background and credit checks Job applicant communications Workforce planning Recruiting, hiring, and employee onboarding
C. Protected classification characteristics under California or federal law.	Employees Job applicants	To provide employment opportunities, and conduct background and credit checks To manage and improve employee diversity efforts Recordkeeping and reporting requirements Promoting employee health and safety Legal and regulatory obligations

		Workforce planning
		Recruiting, hiring, and employee onboarding
D. Commercial information.	Customers	To provide our products and services
		To market our products and services
		To improve our products and services
		Research and development
		To maintain business relationship with partners
E. Biometric information.	None	None
F. Internet or other similar network activity.	From Website activity	To provide our products and services
		To market our products and services
		To improve our products and services
		Research and development
		To provide employment opportunities
		Recruiting, hiring, and employee onboarding
		To track employee actions for internal reports and information security purposes
		Monitoring use of Company resources
G. Geolocation data.	Third-party data vendors	To provide our products and services
	Mobile apps	SCIVICES

	Taco Tags	To market our products and services To provide product or technical support To provide employment opportunities Recruiting, hiring, and employee onboarding To track employee actions for internal reports and information security purposes Monitoring use of Company resources
H. Sensory data.	None	None
I. Professional or employment-related information.	Customers Business partners Employees Job applicants	To provide our products and services To provide employment, to process payroll, and administer employee benefits Recruiting, hiring, and employee onboarding Employee training and career development Assessing employee performance Determining employee and prospective employee promotions, transfers, salary, awards, and bonuses Promoting employee health and safety To provide employment opportunities

		Recordkeeping and reporting requirements Workforce planning
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	None	None
K. Inferences drawn from other Personal Information.	From Website activity Business partners	To provide our products and services To market our products and services To provide employment opportunities Recruiting, hiring, and employee onboarding Employee training and career development Assessing employee performance Determining employee and prospective employee promotions, transfers, salary, awards, and bonuses Recordkeeping and reporting requirements Workforce planning
L. Sensitive Personal Information.	Customers Employees Job applicants	To provide our products and services To process orders To provide employment, to process payroll, and administer employee benefits

Employee communications To provide employment opportunities, and to conduct background and credit checks Recordkeeping and reporting requirements Compliance with legal and regulatory obligations To manage and improve employee diversity efforts Employee training and career development Recruiting, hiring, and employee onboarding Job applicant communications Workforce planning Assessing employee performance Employee communications Maintaining security Monitoring employee compliance with internal policies and procedures, and use of our resources.

Promoting employee health

To track employee actions for

information security purposes

internal reports and

and safety

In the twelve (12) months prior to the posting of this policy, we have Sold to or Shared with third parties the categories of Personal Information about California residents set forth below, and for the purposes set forth below:

Categories of Personal Information Sold or Shared	Categories of Third Party to Which Personal Information Was Sold	Reason for Selling	Categories of Third Party with Whom Personal Information Was Shared	Reason for Sharing
A. Identifiers, including: name, email address, physical address, and unique personal identifiers (including phone numbers and online identifiers collected through automatic technologies).	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To understand our audiences For research and development	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), including: name, email address, physical address, and phone number.	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To understand our audiences For research and development	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services
C. Protected classification	None	None	None	None

characteristics under California or federal law.				
D. Commercial information, including: purchase histories.	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To understand our audiences For research and development	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services
E. Biometric information.	None	None	None	None
F. Internet or other similar network activity, including: browsing history, search history, IP address, and information on a consumer's interaction with the Website.	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To understand our audiences For research and development To provide employment opportunities	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To provide employment opportunities
G. Geolocation data.	Our Service Providers (including cookies and analytics)	To market our products and services To understand our audiences	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services
H. Sensory data.	None	None	None	None

I. Professional or employment-related information.	Our professional service providers	To provide employment opportunities	Our professional service providers	To provide employment opportunities
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	None	None	None	None
K. Inferences drawn from other Personal Information.	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services To understand our audiences For research and development	Our Service Providers (including cookies and analytics) Our marketing agencies and service providers	To market our products and services
L. Sensitive Personal Information	None	None	None	None

Data Disclosure

In the twelve (12) months prior to the posting of this policy, we have disclosed for a business purpose the categories of Personal Information about California residents set forth below, for the reasons set forth below:

Category of Personal Information Disclosed for a Business Purpose	Category of Persons to Whom Personal Information Was Disclosed	Purpose for Disclosing for a Business Purpose
A. Identifiers, including:	Our marketing service	To provide our products and
name, email address, physical address, unique	providers	services
personal identifiers	Our service providers	To market our products and
(including phone numbers	(including cookies and	services
and online identifiers	analytics)	For research and development
collected through		Tor research and development
automatic technologies),		
social security number,		

passport number, and driver's license number.	Our support/maintenance service providers	To offer and provide employment, to provide insurance and benefits, to process payroll, for background checks To maintain business relationships Employee and job applicant communications
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), including: name, social security number, physical address, telephone number, passport number, driver's license number, insurance information, financial information, health insurance information, and education, employment, and employment history information.	Our service providers Our support/maintenance service providers	To provide our products and services For research and development To offer and provide employment, to provide insurance and benefits, to process payroll, for background checks Employee and job applicant communications
C. Protected classification characteristics under California or federal law, including: gender, ethnicity, citizenship, military status, and disability status.	Our service providers	To offer and provide employment, to provide insurance and benefits, to process payroll, for background checks
D. Commercial information, including: purchase histories.	Our service providers (including cookies and analytics) Our support/maintenance service providers Our marketing service providers	To provide our products and services To market our products and services For research and development

E. Biometric information.	None	None
F. Internet or other similar network activity, including: browsing history, search history, IP address, and information on a consumer's interaction with the Website.	Our service providers (including cookies and analytics) Our support/maintenance service providers Our marketing agencies	To provide our products and services To market our products and services For research and development To provide employment opportunities
G. Geolocation data.	Our service providers (including cookies and analytics) Our marketing agencies	To provide our products and services To market our products and services For research and development To provide employment opportunities
H. Sensory data.	None	None
I. Professional or employment-related information, including: employment history, current employment role, and employer name.	Our service providers Our support/maintenance service providers Our benefits and payroll service providers and partners	To provide our products and services To offer and provide employment, to provide insurance and benefits, to process payroll, for background checks Employee training and career development
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	None	None
K. Inferences drawn from other Personal Information, including: profiles reflecting a	Our Service Providers	To provide our products and services

person's preferences, trends, and behaviors.	Cookies and analytics providers	To market our products and services
	Our marketing agencies and service providers	For research and development Employee training and career development Employee training and career development
L. Sensitive Personal Information, including: social security number, driver's license number, passport number, log-in credentials, financial information, and ethnic information.	Our benefits and payroll service providers and partners Our service providers	To offer and provide employment, to provide insurance and benefits, to process payroll, for background checks Employee training and career development To provide our products and services